

Alaska Run for Women



Dear Friends,

2022 was an exciting year for the Alaska Run for Women. Not only were we back in person, we also continued the companion virtual event. Both were successful and we are looking forward to an even bigger and better event this year. Last year the Run moved to the UAA campus and the surrounding trails. Everyone involved gave high marks to the new party venue and course. So, we are happily on the UAA campus again for 2023.

The combined in-person and virtual events had nearly 3,500 participants representing all 50 states, plus DC. And we were so happy to be able to hold a safe and healthy in-person event -- it was exciting to see a wave of pink flowing once again along our city trails. As we continue to navigate our world following the pandemic, we expect to see the Run for Women grow. Breast cancer impacts so many and the last few years has highlighted the need to be connected and to reach out and support one another.

On a very positive note, the generous participant and donor contributions allowed us to continue our grant program, awarding **\$213,250** to 10 grantees focused on breast cancer research, education, prevention and detection. The Run has raised over \$5.5 million since 1993 to help further the cause of fighting breast cancer with most of the money raised staying in Alaska.

As well as the support of the many participants, we recognize we could never hold such a successful event without the generosity of our wonderful community of supporters. We are incredibly fortunate and grateful to have you as part of our community! If you have been at the Run, you have experienced the power of thousands coming together in support of a common mission. You are a vital part of making this happen.

We are always excited to be starting the planning for a new year, but this year we feel even more excitement at renewing the many connections with our Run for Women family. We thank you in advance for your support and generosity as a donor to the 2023 Alaska Run for Women. We are thankful for each of you and your support in making a significant impact in fighting breast cancer.

Save the date: **June 10, 2023.**

Karla Kolash and Lester Lukin
AKRFW Fundraising Committee

Visit us at www.akrfw.org or on Facebook

**Fighting Breast Cancer
since 1993**

Mission Statement

“To raise money for and awareness of breast cancer and women’s health, and to showcase the talents of Alaska’s women athletes.”



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2023 Donor Categories and Recognition

PINK DIAMOND (\$10,000 and above)

- ❖ Choose one of the following promotional opportunities, while they last. First come, first choice.
 - Logo on RACE BIBS
 - Logo on SURVIVOR HATS (approx. 400, proudly worn year round)
 - Logo on VOLUNTEER HATS (approx. 500, proudly worn year round)
 - Logo on 'IN MEMORY OF/IN HONOR OF' cards worn by Run participants
 - Logo on SOUND STAGE BANNER
 - Logo on BREAST CANCER SURVIVOR TENT
 - Logo on FOOD TENT BANNER
 - Finish Line WATER STATION

Pink Diamonds also receive the following:

- ❖ Logo on official race t-shirt
- ❖ Opportunity to have a tent on the infield on race day
- ❖ Opportunity to display your banner at the race finishing area
- ❖ Logo on poster and AKRFW website with link to your website for one year
- ❖ Logo in online race booklet and e-newsletters sent to our mailing list of 10,000+
- ❖ Full page, color promotional ad in online race booklet with link to donor's website
- ❖ Port-a-Potty at the Run – ready to decorate

PLATINUM (\$5,000 - \$9,999)

- ❖ Logo on official race t-shirt
- ❖ Opportunity to have a tent on the infield on race day
- ❖ Logo on poster and AKRFW website with link to your website for one year
- ❖ Logo in online race booklet and e-newsletters sent to our mailing list of 10,000+
- ❖ Half page, black & white promotional ad in online race booklet with link to donor's website
- ❖ Opportunity to display your banner at the race finishing area
- ❖ Port-a-Potty at the Run – ready to decorate

GOLD (\$3,500 - \$4,999)

- ❖ Down-scale logo on official race t-shirt
- ❖ Down-scale logo on poster and on AKRFW website with link to your website for one year
- ❖ Down-scale logo in online race booklet and e-newsletters sent to our mailing list of 10,000+
- ❖ Half page, black & white promotional ad in online race booklet
- ❖ Opportunity to display your banner at the race finishing area

SILVER (\$2,500 - \$3,499)

- ❖ Name on poster and AKRFW website for one year
- ❖ Name in online race booklet and e-newsletters sent to our mailing list of 10,000+
- ❖ Quarter page, black & white promotional ad in online race booklet
- ❖ Opportunity to display your banner at the race finishing area

BRONZE (\$1,000 - \$2,499)

- ❖ Name on poster and AKRFW website for one year
- ❖ Name in online race booklet and e-newsletters sent to our mailing list of 10,000+
- ❖ Quarter page, black & white promotional ad in online race booklet

FRIEND OF THE RUN FOR WOMEN (\$250 - \$999)

- ❖ Name in online race booklet and on AKRFW website

Commitment needed by **March 15, 2023** to ensure inclusion of name or logo on promotional materials.

\$213,250 Awarded in Grants!

Each year, the AKRFW provides grant funds to nonprofits for projects that focus on breast cancer issues. Since 1993, the AKRFW grant program has funded more than **\$5.5 million** in grants covering a wide range of breast-cancer related programs. While the majority of funds raised stay in Alaska, up to 30% may be donated to research organizations. Following are our ten 2022 grant recipients:

Max Kullberg- UAA Research Professor, \$15,000. Project: ***Eliminating Breast Cancer Immune Suppression using Myeloid Targeted nanoparticles.*** Specifically, this research project expands upon previously funded and published research supported by National Institute of Health Research (NIHR) and attempts to improve the effectiveness of immunotherapy by targeting and activating antigen-presenting cells (APCs).

Alaska Community Action on Toxics, \$27,625. ACAT is an environmental action organization with a statewide focus. The focus for this year's funding is continuing to impact the incidence of breast cancer among Alaska Native women. This is phase 3 of their project in partnership with Alaska Native Community Health Aide program (CHAP). The curriculum and toolkit developed in previous project phases in collaboration with CHAP, will be translated into relevant Native languages and widely disseminated throughout the State.

Kachemak Bay Family Planning Clinic, \$33,625. This clinical provider reaches a significant number of medically underserved women for outreach and no cost early detection services on the Kenai Peninsula. Their range has expanded from Cooper Landing to Kachemak Bay. Their contribution to rural 'outreach' is well documented on the Kenai Peninsula. In addition to increasing women's access to screening exams, their outreach efforts educate women on the impact of exercise and dietary choices on overall health and breast health.

Let Every Woman Know, \$8,000. Provides scholarships for Breast Cancer Survivors to take part in the *Extra Toughs* program. This integrated team approach was designed to support weight loss, health lifestyles, and survivorship for women w/breast or gynecologic cancer.

Breast Cancer Research Foundation, \$45,000. ***Translational Breast Cancer Research Consortium*** and the Alliance for Clinical Trials in Oncology (TBCRC). This national organization works with over 230 **clinical researchers** and maintains an A+ rating from Charity Watch. This grant will help to support translational clinical research—studies geared toward changing and improving breast cancer treatment.

Breast Cancer Detection Center of Alaska, \$25,000. Funding supports the BCDC Mobile Mammography program based out of Fairbanks. AKRFW will be a partner in providing partial funding to support purchase of a new mobile mammography coach. This program travels to remote Alaskan communities, providing quality services, regardless of ability to pay.

Providence Alaska Medical Center, \$10,000. This successful project focuses on providing mastectomy and lymphedema supplies that are not reimbursable by Medicare, Medicaid, or other health insurance policies to patients experiencing breast cancer at no cost.

Alaska Run for Women Mammogram Program, \$15,000. Administered by Anchorage YWCA. Provides access to mammography services for medically under-served women and men.

Casting for Recovery, \$24,000. This program is geared to women survivors of breast cancer, in using the power of nature through the therapeutic sport of fly fishing. This unique and successful concept marries the physical therapy of fly fishing with emotional support of group therapy. Funding will support the funding of two fly fishing retreats for select groups of women survivors in Alaska during the Summer of 2023.

American Cancer Society, \$10,000. Funding is in partial support of an ACA-sponsored clinical research project entitled '**Functional Impact of Progesterone Receptor Gene Mutations in Breast Cancer.**' Findings may also apply to other hormone sensitive cancers.

2023 Donor Response Form

Donor Response Deadline is March 15, 2023

Yes, we want to be a donor for the 2022 Alaska Run for Women at the following level:

Pink Diamond (\$10,000 and above)

Cash only donation: _____

Platinum (\$5,000 - \$9,999)

Please describe donation & note if cash or inkind: _____

Gold (\$3,500 - \$4,999)

Please describe donation & note if cash or inkind: _____

Silver (\$2,500 - \$3,499)

Please describe donation & note if cash or inkind: _____

Bronze (\$1,000 - \$2,499)

Please describe donation & note if cash or inkind: _____

Friend of the Run (\$250 - \$999)

Please describe donation & note if cash or inkind: _____

Contact Name: _____

Position/Title: _____

**Organization: _____
(**Write exactly how you want to be listed in promotional materials)

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Fax: _____

Do you want an ad and/or a coupon in race booklet? _____ Yes _____ No

Do you have a banner to display on race day? _____ Yes _____ No

If a Pink Diamond or Platinum donor, do you want a tent in the party venue? _____ Yes _____ No

Please complete & email to Karla at kk2404@gci.net or fax to Lester at 907-222-9501

Please mail your check to AKRFW, P.O. Box 240687, Anchorage, AK 99524

Alaska Run for Women is a non-profit 501 (c)(3). Tax ID # 92-0149312

Thank you for your support!

Visit us at www.akrfw.org or on Facebook