

CALLING ALL ARTISTS

The Alaska Run for Women is accepting artist submissions for the 2020 event. The selected artwork will appear on a variety of Alaska Run for Women promotional materials including posters, website, social media, and merchandise.

"The Alaska Run for Women Board of Directors receives many beautiful design submissions each year, and continues to be grateful for the generosity of our local artists," says board member Kathy Wisthoff.

Voluntary submissions should be emailed to <u>Kathy Wisthoff</u> by **August 15**. Please include your full name, telephone, email and hometown. Designs should include the words "Alaska Run for Women" and the year "2020" and be:

- · appropriate for t-shirt dimensions
- maximum of 4 colors is preferred but others will be considered
- jpeg format
- 300 dpi minimum resolution; 300 mb maximum file size
- original artwork/design only (no clipart, copyrighted materials, etc.)
- if selected, artist should be able to submit a layered file (.eps, .ai), hi-res version of the design, a black/white version, a simplified/smaller version appropriate for embroidery on a hat or other merchandise as well as an artist statement about the design (its meaning/significance)

The Alaska Run for Women reserves exclusive rights to the chosen artwork. The artist will be credited and featured on the AKRFW website and publicity materials. Past designs can be found here.